

TECH-TALK

July
2008



Happy
Summer

What's
Inside

Maintain An
Edge Over
Your Competition

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Analysis
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Is Your
Computer
Protected?

Is Anything In
Life Really Free?

Back To
School
Special
\$25.00 OFF
In House
Computer Service

24/7 Network
Monitoring
Program

Do you have
someone watching
over your network
24/7?

Can you afford
NOT to?

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**ASG Information
Technologies**

515 Main Street, Yalesville, CT 06492
Tel. 203-265-1443 Web: www.asgct.com

Can Your Business Afford to Have It's Computer Network Down or Inoperable?

... e-Tech Solutions Managed Services by
ASG Information Technologies Can Save the Day

To avoid unexpected downtime, sign up today for e-Tech Solutions Managed Services. Using a special remote monitoring software, we can make sure that your office and remote offices are up and running and prevent small glitches from turning into bigger problems.

Resolve Issues Much Faster

With e-Tech Solutions Managed Services, you will have access to our in-house remote help desk manager. He can analyze problems and resolve issues much faster now.

Luck Is Not A Strategy ...

If you are a business that cannot function without access to the data and systems help on your network, then it's incredibly important that you don't turn a blind eye to proactively monitoring and maintaining your network, instead of reacting to problems as they occur.

Most business owners don't think about protecting themselves against disasters until they occur. By then, the damage is done and in some cases, could cost several thousand dollars to repair the network and restore the data lost.

**There Is An Easy Way To Avoid These
Problems That Does Not Involve "Luck"**

See Page 2 For Your Free Network Audit

The Evolution of IT Services

The information technology (IT) industry, in general, has evolved tremendously over the past 30 years. It's now to the point where, in one way or another, technology impacts our everyday lives. But interestingly there is one area of IT that until recently remained almost as it was thirty years ago—technology service and support.

Most IT service providers have always and continue to operate in a break/fix service environment. When a customer calls with an issue, the service provider drops everything to fix it. IT service and support needs to change. Customers—end users, should have a demand for managed services, primarily because they have become increasingly more sophisticated and reliant on technology. Small business owners and large enterprises alike have IT systems that are becoming increasingly complex, inextricably linked, and difficult to manage. Even the smallest organization now has mission-critical systems that, when they fail, negatively impact the success of their business. All organizations have the increased burden of meeting complex compliance requirements and keeping up with constantly evolving security threats. Consumers no longer want help with their IT infrastructure after something has broken. They want a service provider that can deliver better services, more efficiently, at a lower cost and help mitigate compliance and security risks.

As a result, ASG Information Technologies has implemented our e-Tech Solutions, Managed Service product to the services that we offer. It's an ever evolving product and we are adding additional services to the product which will save the customer on it's IT costs.

e-Tech Solutions Managed Services provided by ASG Information Technologies

Managed Services provides organizations with predictable, business-focused IT services that optimize operations, manage risk and deliver measureable business value.

The single biggest benefit this program offers to you is peace of mind. For a monthly fee we will monitor your network 24/7 to make sure your network is running at peak performance. We'll make sure your back ups are functioning, that your virus updates are constantly up-to-date, that your firewall is configured properly, that your server is functioning properly and not about to crash, etc ... Now if you had to hire a technician—even a junior one—to perform these basic network maintenance tasks, it could easily cost you \$40,000 in salary, and that's not even including insurance, the cost of training, and the additional overhead.

ACT NOW! Call ASG Information Technologies 203-265-1443 to set up a time to discuss how **e-Tech Managed Services** can help keep your network up and running and save you time and money.

ASG PRODUCTS & SERVICES

ASG is a full-service computer consulting company that specializes in technology solutions that are designed specifically to meet your unique business needs, without all of the mystery, complexity, and cost.

Sales—Desktops, Notebooks & Servers
HP Authorized Reseller
Microsoft Partner
Laserfiche Authorized Reseller
Networking-Design & Repair
Digital Surveillance
e-Tech Solutions Managed Services
Computer / Network Security
Data Backup Solutions
e-Mail Hosting & Spam Solutions
Virus/Spyware Removal
Everyday Computer Problems

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\$25.00 OFF on any New Service**



ACER Desktop

P4, 3.2Ghz, 80GB Hard Drive
1GB Ram, DVD/RW Drive
Windows XP Pro

Was \$499 **NOW \$469**

While supplies last.—Must present this coupon.

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\$45.00
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e-Tech Solutions Managed Services Program

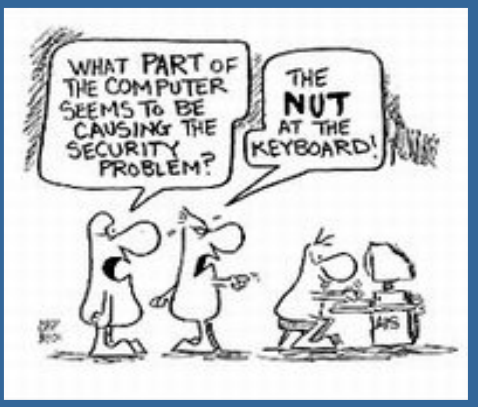
**FREE 27-Point
Problem
Prevention
Audit**

**Receive
1st Month's
Monitoring
FREE**

**With a purchase of
5 months monitoring**

ASG TECH TIP

Back up your data; Back up your data; Back up your data!



ASG Tech Tip

It's 10 am—Do You Know Where Your Software Disks and Product Keys Are?

Computer software is expensive—

Keep track of your software disks and product keys. If you ever have to reinstall your operating system and software programs you will need the disks and product keys or you will have to repurchase the software.

**\$25.00 OFF
Super Value
In House
Service**

Present this ad &
receive your
\$25 discount
Expires 8/31/08



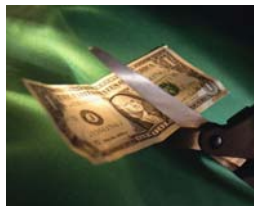
Back To School Special

**\$172.50 Super Value In House Service
A \$25.00 Savings!**

Bring your computer into ASG during the months of July and August and save \$25 on In House Service. We will perform a full system clean up including virus check and removal, spyware removal, adware removal, registry clean, defrag the hard drive, and more.

*Must present this ad to receive your \$25.00 OFF
May not be combined with any other coupon.*

Document Management System by



Maintain an Edge Over Your Competition

What is digital document management?

Digital document management systems are software applications that capture paper and electronic documents and provide for the storage, retrieval, security and archiving of these documents.

With a quality document management system, you save more than just time; you increase profits, increase the value of your business and save money on overhead and staff time.

- Quickly locate a document using any piece of information on that document—customer name, invoice #, sales order #, PO #, part number, or ship date without leaving your desk.
- Orders are easy to locate and retrieve and important information can be relayed to your customers more quickly.
- Staff can quickly e-mail bills of lading, invoices and other documents to customers directly from the Laserfiche repository.
- Optical media publishing enables staff to easily transfer both individual documents and entire directories to disk.

Call today to schedule your FREE, No-Obligation paper audit.

203-265-1443

Is Anything In Life Really FREE?

Warning: If You've Downloaded FREE Software From The Internet, Your Computer May Be At Risk For Viruses, Hackers, and Spyware!

We've all heard the saying that the best things in life are free, but I'm not sure they were referring to software. Freeware (free software, not to be confused with open source software) such as the AVG anti-virus free edition, Spybot, and Ad-Aware, are all programs you can download for the ultimate discount: free. However, you get what you pay for.

While these programs may work just fine for someone's home computer, they are not business class tools and should not be trusted to completely protect your computer or network from viruses, spyware, hackers, and other problems. Every month we receive calls from clients who are infected with a nasty viruses or spyware who had these programs installed and running, and were under the false assumption that they were protected.

Freeware Doesn't Always Protect Your Computer

How To Protect Your Computers and Networks



Potential Viruses,
possible spywares

Although nothing is 100% full proof, it is important to keep your computer and its data protected.

Home Users—bring your computer to ASG and we will check your computer for viruses and install **McAfee VirusScan Plus**.

Business Users— **McAfee Total Protection** service delivers comprehensive security as a service for all computers on your network. These services automatically checks for threats, intercept them, take the appropriate action to keep your data and network safe.

**Call ASG today to schedule your McAfee Total Protection installation.
203-265-1441**

Finally ... an Affordable & Convenient Video Solution

24-Hour Surveillance Anywhere Anytime.

Remotely monitor your business and parking lot using the Internet with real time display and recording capable with Digital Surveillance provided by ASG Information Technologies.

Kiss Those Bulky Filing Cabinets Goodbye!



A benefit of a paperless system is the ability to find and access information faster. Instead of sorting through piles of paper and bulky filing cabinets, you can access the Information through a secure repository.

For more information about document management system by Laserfiche, please call 203-265-1443.

Laserfiche



The Biggest Problems With Most Computers

**Security of Confidential Data
Wireless Networks
Internet Protection
Spyware
Viruses
SPAM**

Let us know your biggest computer problem and we will let you know how ASG products and services can take care of your computer and network problems.

Email holly@asgct.com