

ASG Information Technologies is a full-service computer consulting company that specializes in technology solutions that are designed specifically to meet your unique business needs, without all of the mystery, complexity, and cost.

ASG PRODUCTS & SERVICES

- Sales - Desktops, Notebooks & Servers
- HP Authorized Reseller
- Microsoft Partner
- Laserfiche Authorized Reseller
- Networking—Design & Repair
- Digital Surveillance
- Everyday Computer Problems
- e-Tech Solutions Managed Services
- E-mail Hosting & Spam Solutions
- Computer / Network Security
- Data Backup Solutions
- Everyday Computer Problems
- Training Workshops Offered for: Word, Excel, Outlook, Power Point, Publisher, Windows XP, Laserfiche and more ...

ASG's DISCOUNT COUPONS

Laserfiche
Run Smarter™

\$200.00 OFF

Laserfiche United or Enterprise Product

Coupon Expires 6/30/08

FREE PAPER AUDIT

Receive an evaluation of the paper trials in your office and find out how Laserfiche can save your company \$\$\$.

Call Today to Schedule Your Free Audit
203-265-1443

Laserfiche Intuition ScanPro

* Including Scanner

\$500.00 OFF

* For a limited time only

* May not be combine with any other Laserfiche offer

ASG's e-Tech Solutions Managed Services Program

Introductory Offer

1st Month Monitoring FREE

Need a "virtual" technician monitoring your computer and network 24/7?

e-Tech Solutions is a proactive approach to managing your servers, computers, and networks.

FREE—No Obligation
27-Point Problem Prevention Audit

A senior technician will be sent to your office and conduct an assessment of your network. We will provide you a report that outlines your risk for viruses, downtime and other problems.

ACER DESKTOP COMPUTER

P4, 3.2 Ghz, 80GB Hard Drive, 1GB Ram
DVD/RW Drive, Windows XP Pro

\$499

Offer Good While Supplies Last
Labor for set up, data transfer, taxes not included.

Microsoft Office 2003 Workshops

One Day Session \$ 99

Two Day Sessions \$150

Word, Excel, Outlook, Powerpoint, Publisher
Windows XP, Laserfiche & Other Popular Software

For more information on these offers and other ASG services, please call 203-265-1443.

TECH-TALK

FOR
Financial Planners

June
2008



ASG Information Technologies

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What's Inside

The Business Cost of Paper

Save Money & Time With

Laserfiche®

Free Paper Audit

SAVE \$\$
On
Laserfiche Products

Going Green Is More Than Just A Catch Phrase

ASG's Products & Services

What Is Digital Document Management

The Business Cost of Paper

A recent BAE Systems study estimates that:

- 80% of employees waste an average of a half an hour daily retrieving information
- 60% spend an hour or more each day duplicating the work of others.

Price Waterhouse estimates that:

- 90% of corporate memory exists on paper.
- 90% of paper is merely shuffled.
- The average document is copied 19 times.
- 7.5% of documents are lost daily, while 2-4% of the remainder are misfiled.
- It costs \$20 in labor to file a document and \$120 to find a misfiled document, and \$220 to reproduce it, if it is lost.



The Solution:
Document Management System by

Laserfiche
Run Smarter™

SAVE \$\$ on Laserfiche Products

See Page 4 For More Details

FREE Paper Audit
Add Profit To Your Bottom Line This Year

Call Holly at 203-265-1443 for more details.

Consider the Cost of Responding to Client Requests:

- How much time do you lose searching through file cabinets for records?
- How long does it take to locate the relevant information in each record?
- How long does the client wait for a response?
- How many other clients are left waiting while you complete these tasks?

Now Consider Meeting Those Demands with Laserfiche:

Retrieve records instantly, without leaving your desk.

Locate the exact information you need quickly.

Provide prompt responses to client inquiries.

Serve more clients, without hiring more staff.

How Can Laserfiche Help Your Practice Run More Efficiently?

- Realize a profit increase of 41.2% for a small firm, 55.9% for a medium firm or 40.7% for a large firm.
- Increase your business value by \$216,000 for a small firm, \$626,000 for a medium firm or \$3,421,000 for a large firm.
- Save 8% an annual overhead costs, up to \$342,000 for a large firm.
- Help your staff work more efficiently by cutting time wasted on routine tasks, up to 1,500 hours for a small or medium firm or 6,000 hours for a large firm.

Ever
Get
Behind
On
Filing?



Laserfiche
Run Smarter



**One Hundred Seventeen
Million Trees Saved**

Increase Your Bottom Line While Promoting A Greener World

Sources vary on the amount of wood pulp and/or recycled products used to produce paper, but by the most conservative estimates, one tree equals 8,500 pages of paper (8.5 x 11 office standard); thus the savings of 1 trillion pages of paper by 25,000 organizations that use Laserfiche translates into a savings of approximately 117 million trees.

Conservatively, Laserfiche estimates that the installation of its enterprise software has resulted in the elimination of 500,000 pages of paper documents, on average, in each organization—or some 1 trillion pages total.



Going Green Is More Than Just A Catch Phrase ...

It's A Way Of Doing Business

While an Independent Financial Planner may only play a bit role in the larger mission of saving the planet, the advantages of “going green” extend beyond the fact it creates the opportunities to review and streamline their business processes. Not only will going green minimize their environmental impact, it will have an impact on their bottom line as well.

What is digital document management?

Digital document management systems are software applications that capture paper and electronic documents and provide for the storage, retrieval, security and archiving of these documents.

With a quality document management system, you save more than just time; you increase profits, increase the value of your business and save money on overhead and staff time.

- No more lost or misplaced files.
- Sort through millions of records and find the one you need, in seconds, without leaving your desk.
- Reclaim precious office space being taken up by bulky filing cabinets.