



**ASG**  
INFORMATION  
TECHNOLOGIES

## 4 KEY ACTIONS TO **HARNESS THE POWER** OF **AI IN YOUR BUSINESS**

Implementing AI can be difficult, especially without a committed IT team that can devote time and resources to the task.

With this checklist, you'll learn how to overcome any potential obstacles successfully and get the most out of AI.





## CULTIVATE

### a culture of innovation and leadership

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Businesses that foster a culture of optimism, experimentation, learning and innovation are more likely to succeed with AI. You should do your best to champion this culture by being open to new ideas and encouraging continuous learning and development.



## COORDINATE

### technology and talent

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To successfully implement AI, you must balance technology and talent. This involves choosing the right tools and platforms and partnering with skilled experts, such as IT service providers, if you lack an internal IT team committed to AI.



## ENCOURAGE

### secure operational transformation

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AI can transform business operations by automating tasks, improving efficiency and reducing costs. To achieve these benefits, you should identify areas where you can securely integrate AI and develop an implementation plan.



## CHOOSE

### the right problem to solve

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Not all problems are equally important or impactful, so it's best to focus on the ones that will make the biggest difference and align with your overall business goals. This way, you can get results faster and maximize your investment in AI.